California Native Plant Society/ Mount Lassen Chapter
Board Meeting Minutes/ April 20, 2011

The board meeting was called to order by President Paul Moore at 7:04 PM at the Moore home. Attendees: Jim Bishop, Catie Bishop, Phyllis Lindley, Gerry Ingco, Woody Elliott, Susan Bazell, Cindy Weiner, John Meehan, Paula Shapiro, Ellen Copeland, Susan Mason, Nancy Schleiger, Erin Gottschalk Fisher, Ron Coley, Denise Devine and Janna Lathrop. Quorum requirements met.

Meeting Agenda changes: New Business item D withdrawn (Proposed Table Mountain Trails) & add Invasive Plants to Committee Reports

Old Business:
A. Motion made by C. Bishop to accept March 2011 minutes, second by P. Shapiro. Passed.
B. Treasurer’s Report: S. Bazell reports $5630.91 was deposited from the 2011 Wildflower Show. This is gross income amount. Still need to pay invoices for plants, books, t-shirts and related miscellaneous expenses including advertising in the Chico ER. Breakdown: $1176.00 entrance donations, $1151.00 inside table sales. $3258.00 plant sales. Final WFS financial report will be compiled. There will be a budget committee meeting over the summer.
C. Pipevine deadline before summer hiatus is May 16.
D. First annual Native Plant Week was April 17-23. Request ideas for future NPW events (i.e: family friendly event or timing the next Native Garden Tour for the third week in April).

New Business:
A.1.) May 18 executive board meeting will be at the Bishop’s in Oroville. 2.) May 4th general meeting will be held in Oroville at the library with directions printed in the next newsletter. September and October general meetings are scheduled for the first Wednesday at the Chico public library. 3.) Locations for the Sunday June 12 chapter picnic were discussed. Per suggestion via Elizabeth Tice the picnic will be at Floral Native Nursery growing grounds in Cohasset, courtesy of Germain Boivin.
B. Chapter Membership Grant update: to submit summary to CNPS now that the Wildflower Show is over. It will highlight the decision to move forward with paid advertising for the event in lieu of the development of the chapter website which will utilize a template from CNPS.
C. Membership Income Sharing: P. Moore- CNPS to offer a percentage of new membership dues in addition to the annual subvention. J. & C. Bishop to review and report. P. Moore- important to take advantage of this incentive to reap this benefit to chapter by increasing new members.
D. dropped from agenda.
F. CNPS Logo: revised Panamint Daisy logo. This is an official temporary change by CNPS. Informal consensus of the board: approve of the revision. No vote taken.

Committee Reports:
A. Budget Committee: See above, will meet over the summer.
B. Website Development: W. Elliott- MTL website to launch sometime over the summer. Will utilize template and flow chart similar to newly launched San Joaquin Chapter. Motto: to keep it simple. Domain name needed. By majority show of hands mountlassencnps.org was selected as first choice. A MTL logo needs to be determined. From a design perspective Pipevine logo from the newsletter can not be used unless modified per D. Devine.
C. Wildflower Show- excellent event, well attended. 290 paid donations, 50 free: 340 total attendance.
Ellen Copeland, WFS coordinator for the past three (or four?) shows is stepping down. She would like evaluations and reports from those involved; she will then put together a compilation for review. A thank you ad will be placed in the Chico ER. Thank you, Ellen for your hours of work and attention to detail that have contributed to the WFS's continued success. We now need a new coordinator for the 2013 WFS. Additional thoughts: consensus that paid advertising not worth the cost. J. Bishop: important to compile the total number of volunteer hours to put on the event. Ellen has a list of names that she will forward to S. Mason, J. Bishop and P. Lindley to send the inquiry out by email.

D. Field trips: G. Ingco reports good trips to Sutter Buttes and Hedgerow Farms. Some discussion about “short notice” trips. P. Lindley inquires if more clarification is needed about these trips. A suggestion was made to have field trips in all four counties that the chapter represents.

E. Membership: P. Lindley reports net increase of 7 new members, but only one directly from the WFS. Numerous inquiry sign-ups at the WFS and membership information was handed out.

F. Programs: see above regarding May 4. General meetings will resume in September.

G. E-mail list update: no report

H. Rare Plants: R. Coley reports Mendocino Nat'l Forest has three areas to survey and Lassen NF has one area in Willow Creek/Jonesville. Ron is working out the details and information will be in the next newsletter.

I. Horticulture: P. Shapiro reports work with Glenn Co. RCD continues on the native plant garden to be put in at the Glenn Co. Fairgrounds in Orland. MTL sent letters to Glenn Co. members to ask them to participate. Native plants to mirror student painted watershed mural. Student groups to do the planting. Have received some donated plants. Target completion date by fair time later in May, even though this is not the best time to plant.

J. Invasive Plants: S. Mason reports all state funded weed abatement programs have been cut from the state budget. For Earth Day there will be Garden Day from 10-1 on Saturday April 23 at CCNC. Syb Blythe will be on hand to coordinate volunteers at the CCNC Native Plant Garden.

Meeting adjourned at 8:26 PM. Minutes submitted by J. Lathrop.