Minutes of March 15, 2017, Mount Lassen Chapter - CNPS Board Meeting
By Christian Smit

**Motions in bold** (m/s/c who moved, seconded, result) **AN**: indicated **Action Needed**


2. **Minutes of February 15 adopted** with two corrections: change Ann Elliott ‘AW’ to ‘AE’, and to change ‘decided not to apply for the Oroville Wildflower Festival’ to ‘applied for Wildflower Festival’.

3. Treasurer’s Report: NP. Two handouts: CNPS Mount Lassen Chapter Budget FY 2016-17 (cumulative income and expenses as of 3/1/17), and expenses for the month February 2017. The Chapter Budget handout included the proposed budget amount for the 17/18 fiscal year (FY), and several changes were made to the proposal. Projected expenses increased from $10,471 to $11,011, and projected income increased to $8,000. February’s only expenses were a book of stamps for $9.80. As of 3/1/17, the total funds were $14,856.29. WE discussed the potential value of having financial statements represent pending costs, or arranged costs that are yet to be processed. For example, on 3/15 NP wrote checks of $1,500 for the Wildflower Show, and of $1,000 for t-shirts. As these checks have not been processed, NP will include this $2,500 in the next financial report. The board agreed that costs should be processed and then accounted for in financial reports AW, MB, NP.

   At the Chapter Council in Carpinteria, CNPS’s new Finance and Operations Director, Brock Wimberley, expressed interest in creating guidelines for ‘best financial management practices’ and doing trainings throughout the state. WE supports this effort, and noted that someone besides the treasurer needs to look at the bank statement for transparency. Nancy supplied WE with the current bank statement and will continue to do so.

4. Old Business:
   a. Chico Science Fair – Silver Dollar Fair Grounds Feb. 28th: HK and JL

   There was a low turnout with the number of exhibits 60% down from last year. Entries from the upper grades were especially lacking HK. HK and JL were there for three hours, certificates were awarded. The lower three grades awarded back-packs with nature journaling kits HK, JL.

   b. 2017 Wildflower Show, Sun. April 23 – CARD Center Chico: JL and WE:

   Marjorie has been working on wildflower collectors. Field trips (e.g. Meriam Park Preserve trip) are good recruitment opportunities for collectors. WE is leading riparian collections. Karrolyn is organizing lunches and snacks. The Card Center is lined up, yet there is the question of insurance. JL will the deliver check to CARD, which needs to be delivered by March 23 AN. Wifi is available, so we can use a credit card reader. We need to figure out the setup for the room (e.g. tables, vendors). Regarding glassware, 340 pieces were used at the last show, JL has 311 pieces, and AE has 30 at her house. JL needs place to store glassware. Small containers, and flat containers were missing from last show, and are therefore needed JL. WE will contact her AN. CW asked if we have quarter page flyers? CW has an upcoming class, which would be a good promotional opportunity. AE can print them at any time. AN: print quarter page flyers. NP stated that it would be beneficial if two people worked the sales table to handle the volume of customers. WE raised the idea of incentivizing CNPS memberships with gifts or discounts on plant sales. CS, JL, AE, and NP suggested marketing the benefits of the received publications, the 10% discount at selected nurseries, and the Fremontia issues.
c. Spring Native Plant Garden Tour April 30. AE with Melinda Tevis

Melinda has 10 gardens AE. KarroLynn requested a plant list for the location she is co-hosting. There will be a $10 registration fee through Eventbrite. The board agrees that a discount for low income and seniors would be appropriate. The tour will go from 9 a.m.-4 p.m. From 9 a.m. to 12 p.m six gardens will be featured, and four gardens from 1 p.m.-4 p.m. CW stated that she would like to have the Eventbrite registration running before she makes her publicity announcement.

d. Revised Job Description: Membership Chair – Meryl

With slight amendments to 2.b and 3.b the revised membership chair description is approved.

5. New Business:
   a. Bidwell Park Master Naturalist Program (Calif. Naturalist) – Kickoff Meeting Tuesday, March 28, 6:30-8 pm – CCNCenter: WE

Justine Devoe will attend with WE. There is a lot of potential for educating people about the natural history of Bidwell Park.

b. Summer reading program for adults: CW

The theme is ‘reading by design’, and the program is looking for people to give talks on design (e.g. how to design your garden using native plants). AE and CS interested. Kathy Brazil contacted AE and CS, and said that the presentation will be on June 21 and should be about an hour.

c. Draft Budget FY 2017/2018: NP

NP outlined the budget for FY 2017/2018, and the board decided upon several changes to it. NP increased bulk mail permit, social media, and events and outreach. NP cut programs dinners and meetings in half, yet it was moved back to $400 to pay for people's travel expenses. The board was unsure what to budget for horticulture/plants/nursery. Overall, proposed budget for 17/18 was $10,471; however there were numerous amendments, and it is now $11,011. AN revise the budget and forecasted income (accomplished). AN send out budget earlier to provide opportunities for review (accomplished).

6. Standing Committee Reports:
   a. Chapter Council: WE (Catie absent, yet distributed a delegate’s report on 3/25)

The CNPS treasurer is pleased with the financial state of the organization. The new Outreach Coordinator, Liv O’Keefe, wants to grow CNPS from approximately 8,000 to 15,000 members statewide. She and WE will have a monthly conference phone call. The new financial offerer is Brock Wimberly. Climate Change Policy was discussed, and the Chapter Council decided against having CNPS staff forge a Climate Change Policy, and will establish a committee. Greg Suba is involved with legislative reform that addresses off roading in State OHV Parks. There will be more rare plant treasure hunts and botanist certification exams. For survey consulting botanists, 5 out of 11 that took the test were certified. The next rare plant treasure hunt will be at Bald Rock Dome lead by Catherine Curley, Assistant Botanist - CNPS Rare Plant Program, who will give the next talk.

CW discussed the value of having a statewide horticulture education program, and raised the issue of its discontinuation. WE stated that the landscaping certification program halted, yet a syllabus is being developed. Overall, CW thinks that CNPS is missing major opportunities because the public is highly aware of the need for native landscapes, yet there are knowledge gaps. Catie will have written report (distributed on 3/25).
b. Conservation: WE
The environmental assessment for USFS’s Butterfly Valley - Twain Fuel Reduction Project is moving ahead.

c. Events: JL
We are set for April 1st Oroville Wildflower Festival, Endangered Species Faire - 1st Saturday of May

e. field trips
Marjorie is putting things together.

d. Hospitality: KarroLynn gearing up for the Wildflower Show.

e. Membership: MB
Membership remains the same.

f. Programs: Jim (absent)
Lined up April program WE.

g. Publicity: CW
Nothing new.

h. Social Media: Website – WE, Facebook - Denise, Meetup.com - AE
We will see how meetup affects the Wildflower Show AE/WE.

i. Table Sales: Purchases for Wildflower Show etc. NP
Ordered ribes shirts, We have 25 pipevine shirts. Ordered: 24 aprons with canyon delphinium on apron = $384, 5 hats, total $760. This will give us 4 different flowers in our stock.

j. Yahi Trail Maintenance: WE
Waiting on Steve’s word, same as last month.


8. Adjourn at 8:55 PM.